UNITEDSTATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB Number: 3235-0123 April 30, 2013 Expires: Estimated average burden hours per response..... 12.00

FEB 27 2012

Washington, DC

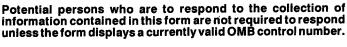
### **ANNUAL AUDITED REPORT FORM X-17A-5** PART III

#### **FACING PAGE**

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING_	01/01/2011	AND ENDING	12/31/2011
A DEC	MM/DD/YY	CATION	MM/DD/YY
	ISTRANT IDENTIFIC		
NAME OF BROKER-DEALER: Aba. CH	Services Financia A Financial Advis	al Advisors, Inc sors	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF BUS	INESS: (Do not use P.O. E	Box No.)	FIRM I.D. NO.
7335 E	Orchard Road, (No. and Street)	Swite 200	
Greenwood Villad		801	11-2512
(City)	(State)	(Z	ip Code)
NAME AND TELEPHONE NUMBER OF PE MICHAEL J. Scott	RSON TO CONTACT IN 1		ORT 10. 330. 6023 Area Code – Telephone Number)
B ACC	OUNTANT IDENTIFI		
INDEPENDENT PUBLIC ACCOUNTANT w	hose opinion is contained in the second of t	eal Group	
5670 Grunwood Plaza	Blvd., Suite 200	Greenwood V	Cillage, CD 80111
	(C.I.J)		
CHECK ONE:		1 12 2011 1924 1924 1924 1935	
Certified Public Accountant			
☐ Public Accountant			4845
☐ Accountant not resident in Unite	ed States or any of its posse	essions.	
	FOR OFFICIAL USE O	NLY	

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)



#### OATH OR AFFIRMATION

I, Michael J. Scott	, swear (or affirm) that, to the best of
my knowledge and belief the accompanying financial statement a	and supporting schedules pertaining to the firm of
Support Services Financial Advisors, In	are true and correct. I further swear (or affirm) that
neither the company nor any partner, proprietor, principal officer	
classified solely as that of a customer, except as follows:	. Or direction and property
MINIMUM.	1 11
NOTAR OUBLE OF THE PROPERTY OF	
No. Comment	Signature
THE STATE OF THE S	Donidant
	Title
Of description of the sales	Title
// (IMILIKI) SUBSCIENCE	
Notary Publicum	
This report ** contains (check all applicable boxes):	
(a) Facing Page.	
(b) Statement of Financial Condition.  (c) Statement of Income (Loss).	
(d) Statement of Changes in Financial Condition.	
(e) Statement of Changes in Stockholders' Equity or Partner	s' or Sole Proprietors' Capital.
(f) Statement of Changes in Liabilities Subordinated to Clair	ms of Creditors.
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve Requirements	s Pursuant to Rule 15c3-3.
(i) Information Relating to the Possession or Control Require (j) A Reconciliation, including appropriate explanation of the	Computation of Nat Capital Under Pule 1503-1 and the
Computation for Determination of the Reserve Requirem	tents Under Exhibit A of Rule 15c3-3.
(k) A Reconciliation between the audited and unaudited Stat	ements of Financial Condition with respect to methods of
consolidation.	•
(1) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies found to exi	st or found to have existed since the date of the previous audit.

<sup>\*\*</sup>For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

Financial Statements As Of December 31, 2011 And 2010

Together With Independent Auditors' Report





#### Page -2-

#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of Support Services Financial Advisors, Inc. dba CHA Financial Advisors:

We have audited the accompanying statements of financial condition of Support Services Financial Advisors, Inc., dba CHA Financial Advisors ("SSFA") as of December 31, 2011 and 2010, and the related statements of income, changes in stockholders' equity and cash flows for the years then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of SSFA's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Support Services Financial Advisors, Inc. dba CHA Financial Advisors as of December 31, 2011 and 2010, and the results of its operations and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in Schedules I and II is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by rule 17a-5 under the Securities Exchange Act of 1934. Such information is the responsibility of SSFA's management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

### JDS Professional Group

Statements Of Financial Condition As Of December 31, 2011 And 2010

Page -3-

ASSETS	2011	2010
Cash	\$ 170,740	\$ 130,672
Accounts receivable, trade	43,793	36,298
Prepaid expenses	8,818	4,739
Deferred tax asset	2,425	3,175
TOTAL ASSETS	\$ 225,776	\$ 174,884
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities:		
Accounts payable	<b>\$</b> 750	\$ 0
Income taxes payable	0	28,200
Payable to SSI	50,360	24,320
Accrued expenses	36,310	23,711
Deferred revenue	20,000	0
Total Liabilities	107,420	76,231
Stockholders' Equity:		
Common stock	5,000	5,000
Paid-in capital	81,893	81,893
Retained earnings	31,463	11,760
Total Stockholders' Equity	118,356	98,653
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 225,776	\$ 174,884

Statements Of Income
For The Years Ended December 31, 2011 And 2010

Page -4-

	2011	2010
Revenue:		
Commission and related revenue	<u>\$ 443,445</u>	\$ 374,012
Total Revenue	443,445	374,012
Expenses:		
SSI services	252,968	240,317
Office expenses	28,314	17,994
Professional fees	37,287	31,361
Travel and meetings	7,523	9,473
Occupancy	6,000	5,732
Total Expenses	332,092	304,877
Net income before income taxes	111,353	69,135
Income tax (expense)	(41,650)	(27,375)
NET INCOME	\$ 69,703	\$ 41,760

The accompanying notes are an integral part of the financial statements.

Statements Of Cash Flows For The Years Ended December 31, 2011 And 2010

Page -6-

	2011	2010
Cash flows from operating activities:	A	<b>b</b> 44.770
Net income	\$ 69,703	\$ 41,760
Adjustments to reconcile net income to net cash provided by operating activities:		
(Increase) in accounts receivable	(7,495)	(10,569)
(Increase) decrease in prepaid expenses	(4,079)	5,504
(Increase) decrease in deferred income tax	750	(825)
Increase (decrease) in income tax payable	(28,200)	20,312
Increase (decrease) in accounts payable	750	0
Increase (decrease) in payable to SSI	26,040	(19,212)
Increase in deferred revenue	20,000	0
Increase in accrued expenses	12,599	3,201
Net cash provided by operating activities	90,068	40,171
Cash flows from financing activities: Dividends paid	(50,000)	(30,000)
Net cash (used in) financing activities	(50,000)	(30,000)
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	40,068	10,171
Cash and Cash Equivalents, Beginning Of Year	130,672	120,501
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 170,740	\$ 130,672

Notes To Financial Statements For The Years Ended December 31, 2011 And 2010

Page -7-

#### (1) Nature Of Company

Support Services Financial Advisors, Inc. dba CHA Financial Advisors, Inc ("SSFA") is a Colorado Corporation that primarily markets and services retirement programs to health care providers. SSFA is registered with the Securities and Exchange Commission (SEC) and is a member of the Financial Industry Regulatory Authority (FINRA). SSFA operates pursuant to SEC Rule 15c3-3(k)(1) limiting its broker-dealer business to the distribution of variable life insurance or annuities, including the sub-accounts thereof, as well as, mutual funds sold within 401(a), 403(b), 401(k), and 457 retirement plans. SSFA is a wholly-owned subsidiary of Support Services, Inc. dba CHA Shared Services, Inc. (SSI) which is a subsidiary of the Colorado Hospital Association, a non-profit organization.

### (2) <u>Summary Of Significant Accounting Policies</u>

#### **Basis Of Accounting**

The financial statements of SSFA have been prepared on the accrual basis.

#### Cash And Cash Equivalents

For purposes of the Statement of Cash Flows, SSFA considers demand deposits and short-term investments with original maturities of 90 days or less as cash and cash equivalents.

### Accrued Expenses

Accrued expenses include vacation and sick leave that SSFA's personnel have earned but not yet taken as of year end.

#### Allowance For Doubtful Accounts

SSFA believes that its accounts receivable, recorded at fair value, are fully collectible. Its policy for charging off accounts receivable is when future payments thereon are determined to be improbable.

#### Use Of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates.

Notes To Financial Statements
For The Years Ended December 31, 2011 And 2010

Page -8-

#### Fair Value Measurements

The carrying amount reported in the statements of financial condition for cash, accounts receivable, prepaid expenses, accounts payable, income taxes payable, payable to SSI, and accrued expenses, approximate fair value because of the immediate or short-term maturities of these financial instruments.

#### **Evaluation Of Subsequent Events**

SSFA has performed an evaluation of subsequent events through February 23, 2012, which is the date the financial statements were available to be issued, and has considered any relevant matters in the preparation of the financial statements and footnotes.

#### **Income Taxes**

SSFA follows Accounting for Uncertainty in Income Taxes, which requires SSFA to determine whether a tax position (and the related tax benefit) is more likely than not to be sustained upon examination by the applicable taxing authority, based solely on the technical merits of the position. The tax benefit to be recognized is measured as the largest amount of benefit that is greater than fifty percent likely of being realized upon settlement, presuming that the tax position is examined by the appropriate taxing authority that has full knowledge of all relevant information. During the year ended December 31, 2011, SSFA's management evaluated its tax positions to determine the existence of uncertainties, and did not note any matters that would require recognition or which may have an effect on its tax-exempt status.

SSFA's parent company SSI uses the asset and liability method as identified in the Accounting for Income Taxes accounting standard.

SSFA is no longer subject to U.S. federal tax audits on its Form 1120 by taxing authorities for fiscal years through 2007. SSFA is no longer subject to tax audits on its Colorado Form 112 by taxing authorities for fiscal years through 2006. The years subsequent to these years contain matters that could be subject to differing interpretations of applicable tax laws and regulations. Although the outcome of tax audits is uncertain, SSFA believes no issues would arise.

#### (3) <u>Common Stock</u>

Of its 100,000 authorized shares of \$5 par, common stock, 1,000 shares are issued, outstanding and owned by SSI.

Notes To Financial Statements
For The Years Ended December 31, 2011 And 2010

Page -9-

#### (4) Net Capital Requirements

SSFA is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC Rule 15c31), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1 (and the rule of the "applicable" exchange also provides that equity capital may not be withdrawn or cash dividends paid if the resulting net capital ratio would exceed 10 to 1). As of December 31, 2011 and 2010, SSFA had net capital of \$96,752 and \$95,478 respectively, which was \$89,590 and \$90,396 respectively, in excess of its required net capital of \$7,162 and \$5,082, respectively. SSFA's net capital ratio was 1 to 1 and 1 to 1, as of December 31, 2011 and 2010, respectively.

#### (5) <u>Deferred Tax Assets</u>

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the company's deferred tax assets as of December 31, 2011 and 2010, are as follows:

Deferred tax assets:	2011	2010
Accrued compensation	\$ 2,425	\$ 3,175
Net deferred tax asset	\$ 2,425	\$ 3,175
Significant components of income tax expense are as follows:		
Commont	2011	2010
Current: Federal	\$ 35,775	\$ 24,900
State	5,125	3,300
Total Current	40,900	28,200
Deferred:		
Federal	715	(787)
State	35	(38)
Total Deferred	750	(825)
Total income tax expense	\$ 41,650	\$ 27,375

Notes To Financial Statements
For The Years Ended December 31, 2011 And 2010

Page -10-

#### (6) <u>Concentrations And Credit Risk</u>

During the years ended December 31, 2011 and 2010, SSFA received 63% and 68% respectively, of its commissions from one company. Revenues from this company also represent 57% and 72% of accounts receivable, trade, respectively.

SSFA's cash demand deposits are held at several financial institutions at which deposits are insured up to \$250,000 per institution by the FDIC. As of December 31, 2011 and 2010, SSFA's deposits did not exceed this amount.

#### (7) Related Party Transactions

SSFA is a wholly owned subsidiary of SSI. On July 1, 2003, SSFA and SSI entered into an Assumption and Assignment Agreement under which SSI agreed to contribute all of the assets and SSFA agreed to assume all liabilities and obligations in continuing the broker-dealer and regulated insurance business ("business"). The business is operated by SSFA in substantially the same manner as was conducted by SSI. In order to realize economies of scale, on July 1, 2003, SSFA and SSI entered into an Expense Sharing Agreement whereby SSI is to provide SSFA administrative, marketing, management and technical services, as well as office space and equipment. SSFA does not have personnel but reimburses SSI as a contractor for actual personnel costs incurred by SSI on behalf of SSFA. Direct costs are either paid directly by SSFA or by reimbursement through SSI. During the years ended December 31, 2011 and 2010, SSFA paid SSI \$382,813 and \$266,502 under this arrangement. In addition, during the years ended December 31, 2011 and 2010, SSFA paid dividends to SSI in the amount of \$50,000 and \$30,000, respectively. As of December 31, 2011 and 2010, amounts payable to SSI under this arrangement were \$50,360 and \$24,320, respectively. Additionally, as of December 31, 2011, such payable to SSI included \$11,524 for SSFA's share of the consolidated income tax expense.

Statements Of Changes In Stockholders' Equity For The Years Ended December 31, 2011 And 2010

Page -5-

	Construction Const	omm	on Amount		Paid-In Capital		etained arnings	St	Total ockholder's Equity
Balance, January 1, 2010	1,000	\$	5,000	\$	81,893	\$	0	\$	86,893
Net Income							41,760		41,760
Dividend to shareholder		**************************************		***************************************		(3	0,000)		(30,000)
Balance, December 31, 2010	1,000	\$	5,000	\$	81,893	\$	11,760	\$	98,653
Net Income						(	69,703		69,703
Dividend to shareholder	·	<del></del>				(5	0,000)	**************************************	(50,000)
Balance, December 31, 2011	1,000	\$	5,000	\$	81,893	\$ 3	31,463	\$	118,356

Computation Of Net Capital Under Rule 15c3-1 Of The Securities And Exchange Commission As Of December 31, 2011

Page -11-

SCHEDULE I		
Not conital	***************************************	2011
Net capital  Total stockholders' equity qualified for net capital	\$	115,931
Total capital	Ψ	115,931
Deductions and/or charges		
Non-allowable assets:		
Accounts receivable		10,361
Prepaid expenses		8,818
Net capital	\$	96,752
Aggregate indebtedness		
Items included in statement of financial condition:		
Accounts payable	\$	750
Payable to SSI		50,360
Accrued expenses		36,310
Deferred revenue		20,000
Total aggregate indebtedness	\$	107,420
Computation of basic net capital requirement		
Minimum net capital required		7,162
Excess net capital at 1000 percent	\$	89,590
Ratio: Aggregate indebtedness to net capital		1 to 1
Reconciliation with SSFA's computation:		
Net capital, as reported in SSFA's Part II		
(unaudited) FOCUS report	\$	87,779
Other adjustment		8,973
Adjusted net capital	\$	96,752

Reference To Other Supplemental Information Required By Rule 17a-5 Under The Securities Exchange Act As Of December 31, 2011

Page -12-

#### SCHEDULE II

Computation for Determination of Reserve
Requirements Under Rule 15c3-3
Information Relating to the Possession or Control
Requirements Under Rule 15c3-3
Requirements Under Rule 15c3-3
Is claimed (limited basis)

Schedules of Segregation Requirements and Funds in
Segregation Pursuant to the Commodity Exchange Act

Exemption from rule 15c3-3
Is claimed (limited basis)

A Reconciliation, including appropriate explanation, of the Computation of Net Capital Under Rule 15c3-1, the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3, the Schedule of segregation Requirements and Funds in Segregation, and Corresponding Computations Made by the Independent Auditors Based on the Audited Financial Statements

Exemption from rule 15c3-3 is claimed (limited basis)



## REPORT ON INTERNAL CONTROL REQUIRED BY SEC RULE 17a-5 FOR A BROKER-DEALER CLAIMING AN EXEMPTION FROM SEC RULE 15c3-3

To the Board of Directors of
Support Services Financial Advisors, Inc.
dba CHA Financial Advisors:

In planning and performing our audit of the financial statements and supplemental schedules of Support Services Financial Advisors, Inc. dba CHA Financial Advisors (the "Company"), as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemption provisions of rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by rule 17a-13
- Complying with the requirements for prompt payment for securities under Section 8
  of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve
  System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's above-mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has

responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control over financial reporting that is less severe than a material weakness, yet important enough to merit attention by those responsible for oversight of the company's financial reporting.

A material weakness is a deficiency, or combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of the company's annual or interim financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2011, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, the Financial Industry Regulatory Authority (FINRA), and other regulatory agencies that rely on rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

### JDS Professional Group



## INDEPENDENT AUDITORS' REPORT ON EXCLUSION FROM SECURITIES INVESTOR PROTECTION CORPORATION (SIPC) MEMBERSHIP

To the Board of Directors of Support Services Financial Advisors, Inc. dba CHA Financial Advisors:

In accordance with Rule17a-5(e)(4) under the Securities Exchange Act of 1934, we have reviewed SSFA's annual submission claiming exclusion from membership (Form SIPC-3), which was filed with the Securities Investor Protection Corporation in Washington, D.C. on January 24, 2012, solely to assist the specified parties in evaluating SSFA's compliance with this rule. Management is responsible for compliance with these requirements. Based upon our review of the Form SIPC-3, it is our opinion that SSFA does qualify for exclusion from membership under the Securities Investor Protection Act of 1970 for the year ended December 31, 2011.

This report is intended solely for the information and use of the Board of Directors, management, the SEC, and the Financial Industry Regulatory Authority (FINRA), and is not intended to be and should not be used by anyone other than these specified parties.

### JDS Professional Group

February 23, 2012